

BE EXTRAORDINARY

To play with passion, you can't be just another performer.

You have to be extraordinary.

You have to do it with such compelling force of vision and imagination, it blows everyone away.

You have to play with such convincing spirit, you leave the audience uplifted and inspired.

Being extraordinary is not for everyone. If it were, it wouldn't be extraordinary.

It's for the select few, those who have a unique vision, soaring dreams and imagination.

Those who refuse to play by the rules.

Those who dream impossible dreams.

If you prefer to stay in the comfort zone of the familiar, doing what everybody else is doing, being extraordinary is not for you.

To be extraordinary is to challenge the norms, because the norm is boring. And virtuosity is never boring.

It is also to challenge conventional wisdom. Conventional wisdom is nothing but old and dried up ideas that has been passed down and distilled into simplistic formulas.

It's usually based on the common denominator. But virtuosity is not about being common. It's about being extraordinary.

When it comes to making things extraordinary, I follow three simple guidelines.

1. Do something that's never been done before. Do a routine that's never been done before. Develop a new move. Come up with a new strategy.

2. Do it in a way that's never been done before. Inject freshness and vitality. Create new techniques. Find new and more exciting ways to do things. Throw away old formulas and clichés.

3. Infuse your work with so much passion it blows everyone away. Never do things halfway, go all the way. Sing your heart out.

And make bold statements.

Bold statements are daring. They paint contrasts in stark tones.